

## WHY CHOOSE LAMINAM?

### Why should you choose Laminam?



#### Large panels = fewer grout lines

- 1 panel covers just over 32 sq. ft
- Modern, seamless look
- Longer life-time
- Easier cleaning
- Less bacteria



#### The Skinny On Laminam Thin Panels

Compared to competitor panels, Laminam is:

- 3+ & 5.6mm thick, reducing weight/bulk
- Easier to transport and install
- Easier to cut and fabricate
- Fewer installers needed

#### Big size! Big options!



- Biggest catalog of products, 3x the options of competing products, stocked in the U.S.
- Largest catalog of textures and finishes:
  - Polished & Unpolished (natural)
  - Bocciardato (light texture)
  - Spazzolato (brushed/heavy texture)
- Walls, ceilings, tile-over-tile

#### Get some perspective:

Laminam panels are larger than a standard door



0.9M x 2M  
Standard Door

1M x 3M  
Panel

#### Laminam is Eco-friendly



- Over its lifetime, porcelain tile is the greenest surface choice
- 50% less energy used during the pressing process compared to traditional methods
- 70% less raw material is used (3+mm thickness) with no loss in structural integrity
- Solar photovoltaic system ensures Laminam produces 10% of its domestic energy requirements and a reduction of 525 tons of CO2 annually
- 20% to 40% 3rd party certified recycled content, depending on the specific product
- Resistant to stains, scratches, frost, chemicals, wear, fire and graffiti, and is UV stable so it will not fade - all for greater longevity
- VOC-free mesh backed material (relevant to 3+mm)
- Fewer emissions generated from transportation of thin tile



#### Technical Expertise

Crossville leads the industry and invests heavily in standards development (ANSI A137.3 & A108.19) and quality installations of porcelain tile panels to ensure the integrity of product performance.

- Over 1000 installers trained to date
- Access nation-wide distributors and qualified labor via our website below
- Partnerships with installation and finish materials brands to provide a complete solution



#### See it and Believe it

Check out all Laminam by Crossville has to offer:

- Robust library of case studies
- Watch our training and demonstration videos
- Shop the full catalog of Laminam products

**Visit: [www.crossvilleinc.com/Laminam](http://www.crossvilleinc.com/Laminam)**

**Call: 931-484-2110**