

Digitally Engaging Senior Patients

Individuals ages 65 and over makeup 8.5% of the global population and assuming this population is unable to engage with their healthcare providers digitally denies them equitable access to care.

Chronic Illness



Over 2/3rds of individuals 65 and over, who receive Medicare, suffer from chronic, and often multiple, morbidities. These chronic conditions can make it difficult for these individuals to attend appointments and follow up on needed aftercare.

Access



As a result of common complications such as failing vision, cognitive function, and the added expense of living on a fixed income, access to healthcare and medication can be difficult for senior patients.

Cater to Unique Needs of Seniors



Seniors prefer tablets

- Larger Display
- Scaled Resolution
- Mobility
- Remote Access
- Digital Record

Improved Health Journeies

Stay digitally connected with your patients while providing more equitable and accessible care.



Utilize HIPAA-compliant SMS/MMS text messaging to stay connected with senior patients and their caregivers.



Offer digital intake instructions, forms, aftercare, educational material and videos, allowing the patient to scale to their preferred resolution on a tablet.



Empower patients to own their journey with automated campaigns, virtual check-in, and more.

Rhinogram is an all-in-one platform that checks all of these digital engagement boxes. See it in action, schedule a demo at <https://www.rhinogram.com/demo>.